

# What can a facilitator do for us?

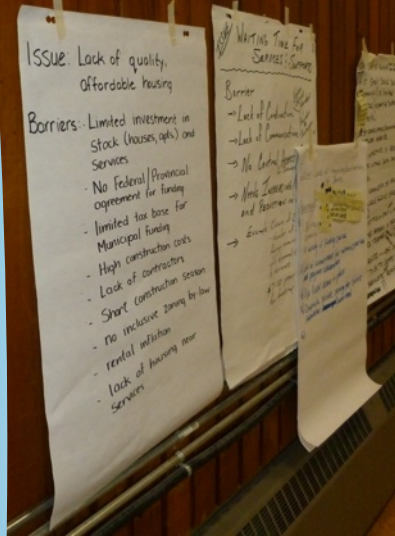
## OUTSIDE FACILITATION CAN HELP YOU VISUALIZE YOUR GOALS

A facilitator is a neutral party who helps groups visualize their future, create buy-in, and develop shared goals.

Facilitators are skilled communicators and big-picture thinkers. They are able to build consensus using a variety of presentation methods and group activities that keep participants interested and *engaged*.

At Clearlogic, we use our knowledge of process and group dynamics to create a personalized framework for your group. We can make your working sessions more purposeful, interesting and constructive.

Our certified facilitators customize and manage your session in an objective, non-judgmental manner. This allows *you* to focus on how to apply the outcomes.



### WHAT'S INVOLVED IN FACILITATION?

- We work with you to clarify your planning session goals.
- We gather information to better prepare us to facilitate your particular planning session.
- We create a session framework to address your unique needs.
- We facilitate the session to keep you on track, on point and on time.
- We record notes of discussions and decisions during the sessions.
- You receive a post-session report that includes major findings, action items, and additional resources.

### WHY CHOOSE A CLEARLOGIC FACILITATOR?

We manage your meeting, help identify problems and provide context. We don't take sides, which means that we can guide fair, open, and inclusive discussion. We use a variety of proven strategies to help the group achieve the desired outcome. Our approach isn't one-size-fits-all, but is tailored to your specific needs and audience. Our process encourages active participation, builds mutual understanding and fosters shared responsibility and ownership. Whether your group is 5, 50 or 500 people, we'll help you create a more effective dialogue with your stakeholders.



### FACILITATION TOOLS WE USE

Benchmarking

Brainstorming

Affinity diagrams

Focus groups

Criteria matrices

Checksheets

Self-quizzes

Surveys

Consensus

Ishhikawa

Nominal groups