

# Competing for funding is tougher than ever

## LEARN THE SECRETS OF PERSUASIVE PROPOSAL WRITING

Writing proposals is a fact of life for many organizations, whether it's to sell products or services, or to apply for project funding.

At Clearlogic, we know what it takes to write a compelling, effective proposal. Our team members have worked on both sides of this particular table: we've written proposals that secured millions of

dollars in funding for community and regional development organizations, and we've also evaluated proposals from the government side.

You can benefit from our experience by taking one of our proposal-writing workshops. We'll show you techniques that set your document apart from the rest.

## TESTIMONIALS

"Wonderful! Best workshop I've attended in a long time! CD was great to have, too."

"These two days have proven to be very valuable to me. It has also provided me with the opportunity for networking."

"Overall I was very impressed and enjoyed it very much."

## WORKSHOP CONTENT

### Proposal Writing

- Proposal planning.
- RFP analysis.
- Proposal outlining.
- Developing persuasive content.
- Effective budgeting.
- Creating a meaningful timeline.
- Timesavers.
- Tips for superior writing.
- Proofreading tricks that really work.

*This program works best if delivered over two six-hour days.*

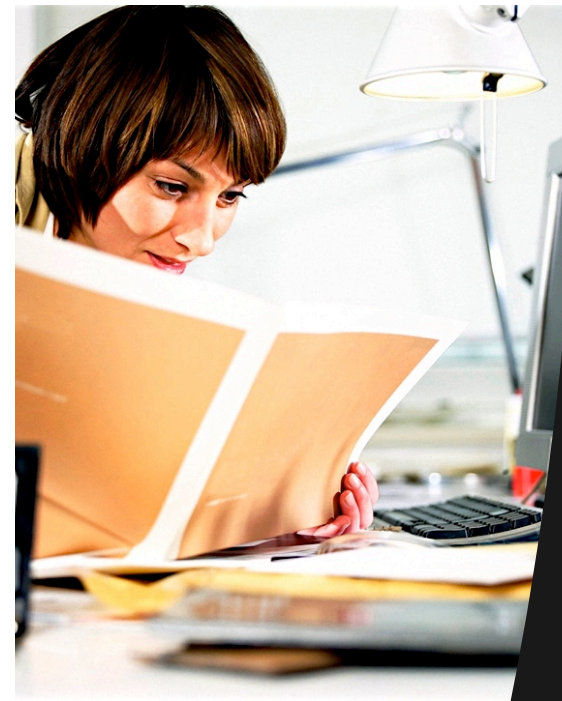
**No time for a course? Ask about our proposal and grant writing services.**

# Proposal writing is both an art and a science

## WORKSHOP OUTCOMES

At the end of the session, you'll have some tools and strategies to help you:

- Put yourself in the Funder's shoes to develop compelling content.
- Manage the proposal writing process.
- Develop a proposal that meets RFP requirements.
- Incorporate persuasive tactics to differentiate your proposal.
- Work collaboratively.



## CALL US FOR REFERENCES

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705-266-3944  
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